

FREE BEAUTY GIFTS ALL DAY SATURDAY, AUGUST 25

belk
BELK.COM



Karen Kane

Supporting
Our Southern
Schools &
Communities

charity SALE

SATURDAY, AUGUST 25 • 6-10AM
In Store Only • Private Ticketed Event*

FREE GIFT CARDS
TO THE FIRST 100
CUSTOMERS!

***Valued at \$5 to \$1,500. See inside for details



carter's

STEVE MADDEN



DOONEY & BOURKE



Save on rarely
DISCOUNTED
DESIGNER BRANDS
for back to school

Levi's • Carter's • Frye • Free People
Ella Moss • William Rast • Dooney & Bourke
Nautica • Tommy Hilfiger • Columbia
Calvin Klein • Steve Madden • Vince Camuto
French Connection • Polo Ralph Lauren
Anne Klein • Karen Kane
and so many more!



*Private ticketed event. Must have ticket to shop sale. \$5 ticket on sale at the door. See back for details

ALL DAY, AUGUST 25

EARN 9% TRIPLE REWARDS ON BEAUTY & KIDS PURCHASES!
EARN 12% REWARDS ON BEAUTY & KIDS PURCHASES!
EARN 15% REWARDS ON BEAUTY & KIDS PURCHASES!
EARN 6% TRIPLE REWARDS IN ALL OTHER DEPARTMENTS!
EARN 8% TRIPLE REWARDS IN ALL OTHER DEPARTMENTS!
EARN 10% TRIPLE REWARDS IN ALL OTHER DEPARTMENTS!

**Subject to credit approval. Valid in Belk stores and at Belk.com. See Belk Rewards Program Terms for details.

\$5 OFF YOUR FIRST PURCHASE**

In store only. Saturday, August 25, 6-10am when you present your Charity Sale ticket to your sales associate. No cash back. Ticket needed to shop 6-10am

NO BRAND EXCLUSIONS!
EARN \$15 BELK BUCKS*

\$15 OFF \$75 FOR EVERY \$75 SPENT (BEFORE TAX & SHIPPING)

*See back for details

WOMEN'S

TAKE AN EXTRA
25% OFF ENTIRE STOCK NEW DIRECTIONS
Also in petite and curvy
SAVINGS UP TO 50% OFF

TAKE AN EXTRA
25% OFF ENTIRE STOCK KIM ROGERS
Also in petite and curvy. Curvy at slightly higher prices
SAVINGS UP TO 55% OFF

TAKE AN EXTRA
25% OFF BETTER AND FASHION DRESSES
from Jessica Howard, London Times, Luxology, Tahari,
Calvin Klein and Lauren Ralph Lauren
Curvy at slightly higher prices. Excludes everyday value items
SAVINGS UP TO 45% OFF

TAKE AN EXTRA
25% OFF ENTIRE STOCK WOMEN'S SUIT
SEPARATES INCLUDING PETITE AND CURVY
from Kasper, Nine West, Calvin Klein and Tahari
SAVINGS UP TO 55% OFF

TAKE AN EXTRA
25% OFF THE LIMITED
SAVINGS UP TO 60% OFF

TAKE AN EXTRA
25% OFF WOMEN'S CROWN & IVY
SAVINGS UP TO 40% OFF

TAKE AN EXTRA
20% OFF ENTIRE STOCK REGULAR AND
SALE BETTER SPORTSWEAR IN PETITE & CURVY
from Calvin Klein, Vince Camuto, Karen Kane, Anne
Klein, Lauren Ralph Lauren, Joan Vass & Nanette Lepore
SAVINGS UP TO 55% OFF

TAKE AN EXTRA
20% OFF ENTIRE STOCK REGULAR AND
SALE RESORT & BRIDGE SPORTSWEAR from
Eileen Fisher, Vineyard Vines, Lilly Pulitzer, Trina Turk,
Diane von Furstenberg and Theory
Excludes "always in stock" items & Eileen Fisher Systems
SAVINGS UP TO 55% OFF

TAKE AN EXTRA
25% OFF JESSICA SIMPSON, WILLIAM
RAST, VAB AND DEMOCRACY
SAVINGS UP TO 55% OFF

TAKE AN EXTRA
25% OFF WOMEN'S MADISON & KAARI BLUE
SAVINGS UP TO 45% OFF

TAKE AN EXTRA
25% OFF RUBY RD., ALFRED DUNNER,
BANDOLINO, AND GLORIA VANDERBILT
SAVINGS UP TO 45% OFF

TAKE AN EXTRA
20-25% OFF ENTIRE STOCK WOMEN'S
REGULAR & SALE ACTIVEWEAR from Zelos,
Columbia, Jessica Simpson TheWarmUp, Pebble
Beach and more
Columbia and Zelos also available in curvy. Excludes Nike
SAVINGS UP TO 55% OFF

20% OFF MISSY, CURVY & YOUNG
CONTEMPORARY SWIMWEAR
Excludes Nike

YOUNG CONTEMPORARY

TAKE AN EXTRA
25% OFF ENTIRE STOCK REGULAR &
SALE YOUNG CONTEMPORARY from True Craft,
Wonderly, Jolt, Celebrity Pink, YMI, Pink Rose, Polly
& Esther & more
SAVINGS UP TO 40% OFF

MEN'S

TAKE AN EXTRA
30% OFF MEN'S JEANS & PANTS INCLUDING
BIG & TALL AND GAME DAY GEAR from Levi's, Haggar,
Lee, Savane, IZOD, Pressbox, Colosseum and Antigua
Excludes Nike and Adidas
SAVINGS UP TO 50% OFF

TAKE AN EXTRA
30% OFF MEN'S DRESSWEAR INCLUDING
BIG & TALL, ACCESSORIES, LOUNGEWEAR AND
SOCKS from Lauren Ralph Lauren, Tommy Hilfiger,
Jockey, Gold Toe and more
SAVINGS UP TO 50% OFF

TAKE AN EXTRA
30% OFF TRUE CRAFT, YOUNG MEN'S
LICENSED TEES, OCEAN & COAST AND YOUNG
MEN'S CONTEMPORARY FASHIONS
SAVINGS UP TO 50% OFF

TAKE AN EXTRA
20% OFF MEN'S DESIGNER COLLECTIONS
INCLUDING BIG & TALL AND PREMIUM DENIM
from Polo, Nautica, Calvin Klein, Lucky Brand,
Columbia, Salt Life & more
SAVINGS UP TO 40% OFF

TAKE AN EXTRA
30% OFF MEN'S ACTIVEWEAR, GOLF AND OUTDOOR
SPORTSWEAR INCLUDING BIG & TALL
from Zelos, Pro Tour, Izod and more
Excludes Under Armour and Nike
SAVINGS UP TO 50% OFF

TAKE AN EXTRA
30% OFF MEN'S SPORTSWEAR
INCLUDING BIG & TALL from IZOD, Chaps,
Crown & Ivy, Saddlebred and more
SAVINGS UP TO 50% OFF

KIDS'

TAKE AN EXTRA
25% OFF POLO RALPH LAUREN
CHILDRENSWEAR
SAVINGS UP TO 55% OFF

TAKE AN EXTRA
25% OFF REGULAR AND SALE BABY, BOYS'
2-20, GIRLS' 2-16 APPAREL AND ACCESSORIES
from Carter's, Levi's, Little Me, Chaps, Crown & Ivy,
True Craft, Lightning Bug, Ocean & Coast and more
Excludes Super Buys, Nike, Under Armour & Lilly Pulitzer
SAVINGS UP TO 55% OFF

HOME

TAKE AN EXTRA
20% OFF ENTIRE STOCK REGULAR & SALE
HOME FAVORITES including fashion bedding, sheets,
pillows, mattress pads, bath, cookware, dinnerware,
glassware, houseware, luggage and more
Excludes Breville Cookware, Herend, Mottahedeh,
Nike and Under Armour
SAVINGS UP TO 50% OFF

TAKE AN EXTRA
20% OFF ENTIRE STOCK REGULAR &
SALE HOME DESIGNER BRANDS including Ralph
Lauren, Biltmore®, Southern Tide, Nautica, Kate Spade
New York, Tommy Bahama & more
Excludes Under Armour
SAVINGS UP TO 50% OFF

SHOES

TAKE AN EXTRA
20% OFF ENTIRE STOCK REGULAR & SALE
WOMEN'S, MEN'S & KIDS' DESIGNER DRESS,
CASUALS & SANDALS from Jack Rogers, Dolce Vita,
Free People, Marc Fisher, Frye, Kate Spade New York,
Vince Camuto, Sam Edelman, Cole Haan, Johnston &
Murphy and more
Excludes Hunter, MICHAEL Michael Kors, TOMS and Ugg
TOTAL SAVINGS UP TO 50% OFF

TAKE AN EXTRA
20% OFF ENTIRE STOCK REGULAR &
SALE WOMEN'S, MEN'S & KIDS' DRESS, CASUAL
& SANDALS from Vionic, Adidas, Vans, Jessica
Simpson, Lucky Brand, Ralph Lauren, Tommy Hilfiger,
Sperry, G by Guess, Dansk, Merrell and more
Excludes Nike, Under Armour and Birkenstock
TOTAL SAVINGS UP TO 50% OFF

INTIMATES

TAKE AN EXTRA
20% OFF ENTIRE STOCK REGULAR AND
SALE SLEEPWEAR, LOUNGEWEAR AND ROBES
from Lauren Ralph Lauren, ND Intimates, Eileen West,
Miss Elaine, HUE, Ellen Tracy, Kim Rogers & more
SAVINGS UP TO 50% OFF

TAKE AN EXTRA
20% OFF ENTIRE STOCK REGULAR
& SALE BRAS, PANTIES AND SHAPEWEAR
from Calvin Klein, DKNY, Free People and more
designers. Plus, Bali, Playtex, Maidenform, Vanity
Fair, ND Intimates, Kim Rogers and more
Excludes Wacoal, Hanky Panky, Natori and Spanx
SAVINGS UP TO 50% OFF

FINE JEWELRY

TAKE AN EXTRA
20% OFF ENTIRE STOCK FINE JEWELRY
INCLUDING DIAMONDS, GEMSTONES, GOLD,
SILVER AND PEARLS from Le Vian, EFFY & Belk & Co
Excludes fine jewelry watches, clearance & fine jewelry Super Buys
PLUS, UP TO 75% OFF FINE JEWELRY CLEARANCE

20% OFF ENTIRE STOCK FINE JEWELRY
WATCHES from Movado, Gucci, Tissot & Swiss Army
Excludes smart watches, clearance & fine jewelry watch Super Buys
SAVINGS UP TO 20% OFF

30% OFF ENTIRE STOCK
FINE JEWELRY WATCHES from Citizen, Seiko,
Bulova, Wenger & Pulsar
Excludes smart watches, clearance & fine jewelry watch
Super Buys
SAVINGS UP TO 30% OFF

ACCESSORIES

TAKE AN EXTRA
20% OFF DESIGNER HANDBAGS from
Brahmin, Dooney & Bourke, Frye, Hobo, Patricia
Nash, Fossil, Spartina 449, Vera Bradley, Lucky &
Diba True
Excludes Brighton, Coach, Kate Spade, Kors Studio &
Michael Kors
SAVINGS UP TO 40% OFF

TAKE AN EXTRA
20% OFF ENTIRE STOCK REGULAR & SALE
HANDBAGS, WALLET, HOSIERY, ACCESSORIES,
SLIPPERS & SUNGLASSES from B.Ø.C, The Sak,
Nine West, Anne Klein, Jessica Simpson, HUE,
Hanes, Spanx & more
Excludes Nike and Under Armour
SAVINGS UP TO 40% OFF

JEWELRY

TAKE AN EXTRA
25% OFF ENTIRE STOCK REGULAR &
SALE BELK SILVERWORKS JEWELRY
Excludes Clearance
SAVINGS UP TO 70% OFF

TAKE AN EXTRA
30% OFF CLEARANCE WATCHES
Excludes Connected watches
SAVINGS UP TO 65% OFF

TAKE AN EXTRA
25% OFF ENTIRE STOCK REGULAR AND
SALE FASHION JEWELRY from Kim Rogers, New
Directions, Erica Lyons, Jules B, Ruby Rd. and more

TAKE AN EXTRA
20% OFF ENTIRE STOCK DESIGNER &
FASHION WATCHES from Fossil, Anne Klein,
G-Shock, Guess, Skagen, Coach, Armani Exchange,
Diesel, Original Grain & more
Excludes Connected, Michael Kors, Kate Spade & markdowns
SAVINGS UP TO 52% OFF

TAKE AN EXTRA
20% OFF ENTIRE STOCK DESIGNER
JEWELRY from Anne Klein, Lauren, Nadri, Carolee,
Spartina 449, Vince Camuto and more
SAVINGS UP TO 50% OFF

belk

BEAUTY FREEBIES & OFFERS While quantities last

LAURA GELLER
FREE BAKED GELATO GILDED HONEY
with any \$35 Laura Geller purchase

URBAN DECAY
FREE 3-PIECE GIFT
with any \$50 or more Urban Decay purchase
Select stores

MAC
FREE STROBE CREAM
with any MAC purchase
Select stores

BOBBI BROWN
FREE FULL SIZE EXTRA REPAIR EYE CREAM
with any \$125 or more Bobbi Brown purchase
Select stores
\$74 VALUE

LAURA MERCIER
FREE DELUXE SAMPLE
with any \$35 Laura Mercier purchase

BENEFIT COSMETICS
FREE FOOLPROOF BROW POWDER
with any Benefit Cosmetics purchase

LANCÔME
FREE LANCÔME MONSIEUR BIG LINER OR
BROW ITEM, PLUS BIFACIL SAMPLE with
purchase of 2 Lancôme mascaras or Cils Boosters
OVER \$25 VALUE

CLINIQUE
FREE 2-PIECE GIFT with any Clinique purchase

**BONUS! FREE CLINIQUE WATER BOTTLE
AND DELUXE SAMPLE** with any \$28 Clinique
moisturizer purchase

ORIGINS SKINCARE
FREE 3-PIECE GIFT OF YOUR CHOICE
with any \$55 or more Origins purchase

**BONUS! FREE FULL SIZE PLANTSRIPTION
SERUM** with any \$85 or more Origins purchase
\$60 VALUE

ELIZABETH ARDEN
FREE 8-PIECE GIFT
with any \$35 or more Elizabeth Arden purchase
\$101 VALUE

LAURA
GELLER
NEW YORK

URBAN
DECAY

MAC

BOBBI BROWN

laura mercier

benefit
SAN FRANCISCO

LANCÔME
PARIS

CLINIQUE

ORIGINS

Elizabeth Arden
NEW YORK

ALL OFFERS EXCLUDE EVERYDAY VALUES & SUPER BUYS STOREWIDE

*\$5 Tickets on sale at the door. **Ticket valid on your first regular, sale or clearance purchase, including cosmetics & fragrances. Excludes 2 for pricing, Adidas, beauty purchase with purchase offers, Birkenstock, Breville, Brighton, Eileen Fisher Systems, Fitbit, Hunter Boots, Kors Studio, Michael Kors, Hurlley, Nike; smart wearables by Diesel, Emporio Armani, Fossil Q, Kate Spade & Skagen; LXR & Co. licensed department, TOMS shoes, Ugg, Under Armour, Victorinox, Vitamix, Wacoal and salon services. Not valid on phone orders or on belk.com. No cash back. Limit one \$5 discount per customer. Must purchase \$5 ticket to shop special sale hours.

***100 Belk gift cards per store valued anywhere from \$5 to \$1,500 will be given away. One lucky person per Belk Division (for a total of 2 winners) will walk away with a gift card worth \$1,500. No purchase necessary. One per adult customer, while supplies last. Not valid by phone or on Belk.com. See a sales associate for details.

Belk Bucks: Earn a \$15 off \$75 Belk Bucks coupon with every \$75 spent (before tax and shipping) per day in store or per order online at Belk.com from July 18-September 3, 2018, while supplies last. Redeem your \$15 off \$75 Belk Bucks coupon from September 4-18, 2018, in store or online at Belk.com, with minimum qualifying purchase before tax and shipping, no brand exclusions. Coupon can only be used once and must be presented to your sales associate at the time of purchase. Belk Bucks cannot be combined with any other discounts, offers, or coupons. If purchases made using Belk Bucks are returned, the value of the Belk Bucks used will not be refunded. Not valid towards prior purchases, gift cards, phone orders, special orders, salon services, leased and licensed depts., LXR and Co. department, trunk shows, shipping or taxes. Void if copied, reproduced, sold, or transferred. Void where prohibited. Belk Bucks are non-refundable, have no cash value, are not redeemable for cash, and will not be replaced if damaged, lost or stolen.

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