

## THE WHITEWARE GUIDE

VIETRI celebrates everyday luxury, embracing timeless elegance and the beauty of versatility with our white dinnerware collections. Craftsmanship and Italian style are woven into every unique detail of our white patterns. With this guide, we invite you to explore the subtle nuances of our designs, allowing you to find the perfect collection that reflects your refined taste and elevates every moment around the table.

### COLOR SCALE

CRISP WHITE	ASH WHITE	STONE WHITE	CREAMY WHITE
+ Lastra + Pietra Serena + Bianco	+ Incanto + Giorno	+ Luna + Incanto Stone + <b>viva</b> Aria + <b>viva</b> Bari	+ Forma

## STYLE

#### **RUSTIC**

Collections designed with craftmanship in mind.

Known for their warmth and charming aesthetic, these pieces are defined by their unique handcrafted appearance.

- + Lastra
- + Forma
- + Bianco

#### **CONTEMPORARY**

Collections designed with clean lines in mind.

Known for their innovative shapes, playful design, and clean style. These pieces are an upscale artisan take on classics.

- + Luna
- + viva Aria
- + viva Bari

#### **TRADITIONAL**

Collections designed with casual elegance in mind.

Known for their understated design qualities, but high impact appearance. Not always trend-driven, but timeless.

- + Pietra Serena
- + Giorno
- + Incanto
- + Incanto Stone



### CLAY TYPES

STONEWARE "GRES"	ITALIAN STONEWARE	TERRA MARRONE	TERRA COTTA
+ Forma + Luna + Incanto Stone + <b>viva</b> Aria + <b>viva</b> Bari	+ Lastra + Pietra Serena + Giorno	+ Incanto	+ Bianco

## DURABILITY NOTES

#### STONEWARE "GRES"

Combination of stoneware and earthenware materials that are fired at extremely high temperatures to create a highly durable ceramic material. Stoneware is resistant to chipping. Dishwasher, Microwave, Freezer, and Oven Safe.

#### ITALIAN STONEWARE

Combination of stone and earthenware materials that are fired at extremely high temperatures to create a highly durable ceramic material. Italian Stoneware is resistant to chipping. Dishwasher, Microwave, Freezer, and Oven Safe.

#### TERRA MARRONE "EARTHENWARE"

Dark brown and black clay that is among the strongest earthenware clays available. Traditionally used in Italy for making outdoor sculptures. A special hardening paste is added to ensure substantial strength. Dishwasher, Microwave, Freezer, and Oven Safe.

## TERRA COTTA "EARTHENWARE"

A hard, brownish-red clay commonly found in Italy. The properties tend to best showcase depth, saturation, and richness of colors. Dishwasher and Microwave Safe.

VIETRI

IRRESISTIBLY ITALIAN

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## wedding registry redemption

Complete your VIETRI registry of at least \$1,000 and receive 2 Natalia Champagne Glasses.



- 1. Register for \$1,000<sup>2</sup> or more of VIETRI product on your Belk registry.
- 2. After \$1,000<sup>2</sup> or more in VIETRI or viva by VIETRI product have been purchased from your Belk registry, forward a copy of your purchase verification<sup>3</sup> along with this completed form to the email or mailing address below:

Contact: gifts@vietri.com

Address: Registry Gifts, 343 Elizabeth Brady Road, Hillsborough, NC 27278

Subject: Belk Bridal Registry Redemption Program

**Include in Text Body:** Please consider the attached form and purchase verification as my submission for the Belk Wedding Registry Redemption Form.

Attachments: Purchase verification and this form

3. Upon validation of registry and purchase verification<sup>3</sup>, a complimentary pair of champagne glasses<sup>1</sup> will be sent to the address that you have listed below. Please allow 2 to 6 weeks for delivery.

#### **REGISTRANT INFORMATION**

Name:			
Registry URL (must be published):			
Address (no P.O. Boxes):			
City:	State:	Zip:	
Phone #: ( ) -	Email:		

Completed form and purchase verification must be sent within a year of purchase to be valid. Gift requests will be accepted until 12.31.25. Gift will be mailed from VIETRI to the customer 2-6 weeks after receiving proper documentation. Only one submission per couple, per address. Registry URL will be considered. ¹Style, series, model, or value of complimentary gift is subject to change. ²Bridal registry must indicate actual purchase of at least \$1,000 before taxes and shipping are added. Externally added products are not valid. ³Purchase verification may include a copy of the shipping packing slip or copy of completed registry.